

Jazzercise Quick Facts

- Jazzercise was founded in 1969 by fitness pioneer and company CEO Judi Sheppard Missett
- Shanna Missett Nelson was named President of Jazzercise in 2010
- Choreographed to today's hottest music, each 60-minute Jazzercise group fitness class offers a fusion of jazz dance, resistance training, Pilates, yoga, kickboxing and Latin style movements
- Jazzercise was the first aerobics program to franchise its instructors, beginning in 1983
- Jazzercise is larger now than ever before. There are 7,800 Jazzercise instructor franchisees teaching more than 32,000 classes weekly in all 50 states and 32 countries (including Canada, Mexico, Japan, United Kingdom, Italy, Australia and Egypt).
- Jazzercise has posted nine consecutive years of system wide sales growth
- Jazzercise ranks #17 overall on the 2011 Entrepreneur Magazine Franchise 500 list; #4 in Top Home-Based Franchises; #4 in Low Cost Franchises; #15 in Global Franchises; and #21 in Fastest Growing Franchise
- In July of 2009, Jazzercise announced a partnership with Cheryl Burke, professional dancer and two-time winner of the popular ABC TV show "Dancing with the Stars." Burke currently serves as a Jazzercise spokesperson in a variety of marketing campaigns through the end of 2011.
- Jazzercise offers additional formats, including Junior Jazzercise, Jazzercise Lite, Jazzercise Personal Touch, Jazzercise Body Sculpting and Jazzercise Express
- Jazzercise has company divisions of Jazzertogs fitness apparel and award-winning JM DigitalWorks video production
- Jazzercise offers seven in-home fitness DVDs, including top-seller Dancin' Abs, Pregnancy and Post Pregnancy workouts, Jazz Cardio Strength Stretch, Jazzercise Live and Jazzercise Core