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JAZZERCISE TROPIC HEAT FITNESS CONVENTION BECKONS ENTHUSIASTS TO SHOW OFF THEIR SULTRY SIDE

Hilton Orlando Will Host June 29-30, 2012 Event; Tickets Selling Quickly

CARLSBAD, Calif. - (April, 2011) – Jazzercise, the world’s leading dance fitness program, will host Tropic Heat Jazzercise On Location 2012 in Orlando, Florida. More than 2,000 fitness enthusiasts from all over the world will converge at the Hilton Orlando June 29-30 for a live Jazzercise routine taping, shopping expo, and mega Jazzercise group fitness classes featuring a variety of themes.

On Friday, June 29, attendees will participate in a live taping of brand new Jazzercise routines choreographed and led by Jazzercise Founder & CEO, Judi Sheppard Missett. The routines are subsequently sent to 7,800 Jazzercise instructors around the world. On Saturday, June 30, Tropic Heat will present five consecutive giant Jazzercise group fitness classes featuring dynamic themes – from “Bikini Body Blast” to “Sultry Salsa,” the fitness frenzy will be led by Judi Sheppard Missett; Jazzercise President, Shanna Missett Nelson; professional choreographer Tim Roberts and many other certified Jazzercise instructors and fitness professionals.

The Jazzercise fitness apparel boutique headlines the event’s shopping expo, which will feature other top fitness industry vendors.

For further information about Jazzercise Tropic Heat Orlando 2012, and to register for the event, go to jazzercise.com. Space is limited and tickets are selling quickly.

For information about Tropic Heat sponsorships or to exhibit your product at the event expo, contact Deb Goldman at dgoldman@jazzercise.com.

About Jazzercise

Judi Sheppard Missett, who turned her love of jazz dance into a worldwide dance exercise phenomenon, founded the Jazzercise dance fitness program in 1969. Judi advanced the business opportunities of women and men in the fitness industry by growing the program into an international franchise business that today, hosts a network of 7,800 instructors teaching more than 32,000 classes weekly in all 50 states and 32 countries.

The workout program, which offers a fusion of jazz dance, resistance training, Pilates, yoga, kickboxing and Latin style movements, has positively affected millions of people worldwide. Benefits include increased cardiovascular endurance, strength, and flexibility, as well as an overall "feel good" factor. Additional Jazzercise programs include Junior Jazzercise, Jazzercise Lite, Jazzercise Low Impact and Personal Touch. For more information about Jazzercise, go to jazzercise.com or call (800) FIT-IS-IT.

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