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**Jazzercise, Inc. to be Featured on New A&E Network
Real Life Competition Series “Be the Boss” December 30**

Episode to Highlight Two Jazzercise Instructors Vying for Once-in-a-Lifetime Opportunity

Carlsbad, Calif. — Jazzercise, Inc. is thrilled to announce the company’s participation in the new original real life series “Be the Boss,” which will debut on A&E Network next month. From the Emmy-Award winning creators of “Undercover Boss,” this competition-based series will feature two Jazzercise franchisees vying for the opportunity to become a Jazzercise Fitness Center owner — or, in essence, become their own boss.

In the Jazzercise episode, two Jazzercise instructors – Kim McCulloch of Minooka, Ill. and Sophia Hubbard of Ypsilanti, Mich. — are summoned to corporate headquarters by Jazzercise Founder and CEO Judi Sheppard Missett, where they discover they are eligible for a rare career opportunity. Through the course of the week, both women are put through rigorous job-related challenges under the guidance of Jazzercise President Shanna Missett Nelson and Chief Marketing and Sales Officer Kelly Sweeney, to determine who should earn the coveted position. What these instructors don’t realize is that an even greater prize is at stake – the keys to their very own center!

While only one instructor wins the grand prize, the “runner-up” goes on to receive the promotion so the show is ultimately a win-win for both competitors.

“We were thrilled to participate in this rare opportunity to change the lives of two deserving franchisees,” said Jazzercise Founder & CEO Judi Sheppard Missett. “It was so gratifying to see these women work tirelessly to attain their “dream job” and to help make that dream a reality. Both instructors will be a welcome addition to our corporate team in their new roles.”

Each one-hour episode of the series will highlight one successful franchise-based company. Other companies selected to be featured include Complete Nutrition, Auntie Anne’s, Signal 88 Security, Molly Maid and the Melting Pot.

“It is an honor to be featured along many other iconic brands,” said Missett. “This is a wonderful opportunity to showcase our brand to a national network audience.”

The “Be the Boss” Jazzercise episode air date is slated for Sunday, Dec. 30 at 10 p.m. ET/PT on A&E Network. For more information on “Be the Boss,” visit <http://www.aetv.com/be-the-boss/>.

The Jazzercise dance fitness program, founded in 1969, hosts a network of 7,800 instructors teaching more than 32,000 classes weekly in 32 countries. The workout program, which offers a fusion of jazz dance, resistance training, Pilates, yoga, kickboxing and Latin-style movements, has positively affected millions of people worldwide. Jazzercise was recently ranked #3 Home Based Franchise, #3 Low Cost Franchise and #13 Overall on the 2012 Entrepreneur Magazine Franchise 500. For more information on Jazzercise, go to <http://www.jazzercise.com>.